



creative concrete

**mood
board**
creative
concrete



Da interpretazione delle varie lavorazioni del cemento ed effetti contemporanei nasce un progetto che da vita ad ambienti dalle mille contaminazioni che mescolano creatività, ricordi, citazioni contemporanee e artigianato.
Interpretation of the various methods of working concrete and contemporary effects give this design for bringing rooms to life with a thousand contaminations combining creativity, memories, contemporary references and craftsmanship.



Creative Concrete

INDICAZIONI D'USO

indications for use
instructions d'utilisation
anwendungsbereich
indicaciones de uso
указания по использованию
upute o korištenju
使用说明



PAVIMENTO

floor tiles
sol
boden
piso
Пол
Podovi
地板



RIVESTIMENTO

wall tiles
revêtement
wand
revestimiento
облицовка
zidovi
墙面

DESTINAZIONI D'USO

suggested applications
destination
anwendungsbereich
lugar de empleo
предназначение
krajnja namjena
用途



ABITAZIONE

domestic purpose
habitation
wohnbereich
habitación
жилое помещение
stanovanje
住宅



ESTERNI

outdoor floor
extérieur
ausenbereich
exterior
Наружные части
Vanjski prostori
户外



COMMERCIALE LEGGERO

tiles for light commercial traffic area
passage léger
gewerblichen bereich
pequeña superficie comercial
Торговое помещение с легкой нагрузкой
Male trgovine
低流量商业



COMMERCIALE PESANTE

tiles for heavy traffic area
passage intense
gewerblichen bereich mit hoher beanspruchung
grande superficie comercial
Торговое помещение с высокой нагрузкой
Trgovine s velikim prometom
高流量商业

FINITURA

finish
finition
Oberfläche
acabado
отделка
obrađenost
终加工



NATURALE

natural
naturel
natur
matt
Природный
Prirodne
自然式

STRUTTURA

structure
structuré
Struktur
estructura
структура
struktura
结构



STRUTTURATO

slate cut
structuré
strukturiert
estructurado
Структурированный
Strukturirane
结构式

ASPETTO SUPERFICIALE

surface look
aspect superficial
Aussehen der Oberfläche
aspecto superficial
внешний вид
izgled površine
表面外观



OPACO

matt
mat
matt
opaco
матовый
mat
亚光

BORDO

edge
bord
rand
borde
кромка
rub
边缘



DRITTO

straight
droit
gerade
derecho
прямой
ravne
直线型



RETTIFICATO MONOCALIBRO

monocaliber, rectified
rectifié monocalibre
retifiziert monokaliber
rectificado monocalibre
Ректифицированный монокалбр
Retificirane monokalibarske
单尺寸研磨式

STONALIZZAZIONE

shade variation
variation de nuances
schattierung
destonalización
Разброс цветового тона
Gradacija
石质化



V2



GREEN SQUARED

creative concrete



30x60
12"x24"

45x45
18"x18"

45x90
18"x36"

60x60
24"x24"

90x90
36"x36"

GRES PORCELLANATO A TUTTO SPESSORE

Full body porcelain tiles
Grès cérame pleine masse
Durchgefärbtes Feinsteinzeug
Gres Porcellánico a toda masa
Нерамогранит полнотельный
Porculansko-kamene pločice
各种厚度的仿石瓷砖

MADE IN ITALY
PRODOTTO ESCLUSIVAMENTE IN ITALIA





creative concrete

CREACON 36G

CREACON 49G

CREACON 60G

CREACON 90G



creative concrete

CREACON 36G

CREACON 49G

CREACON 60G

CREACON 90G





creative concrete

CREACON 36G

CREACON 49G

CREACON 60G

CREACON 90G





CREACON 36DG

CREACON 49DG

CREACON 60DG



creative concrete

CREACON 36DG

CREACON 49DG

CREACON 60DG



creative concrete

CREACON 36DG

CREACON 49DG

CREACON 60DG



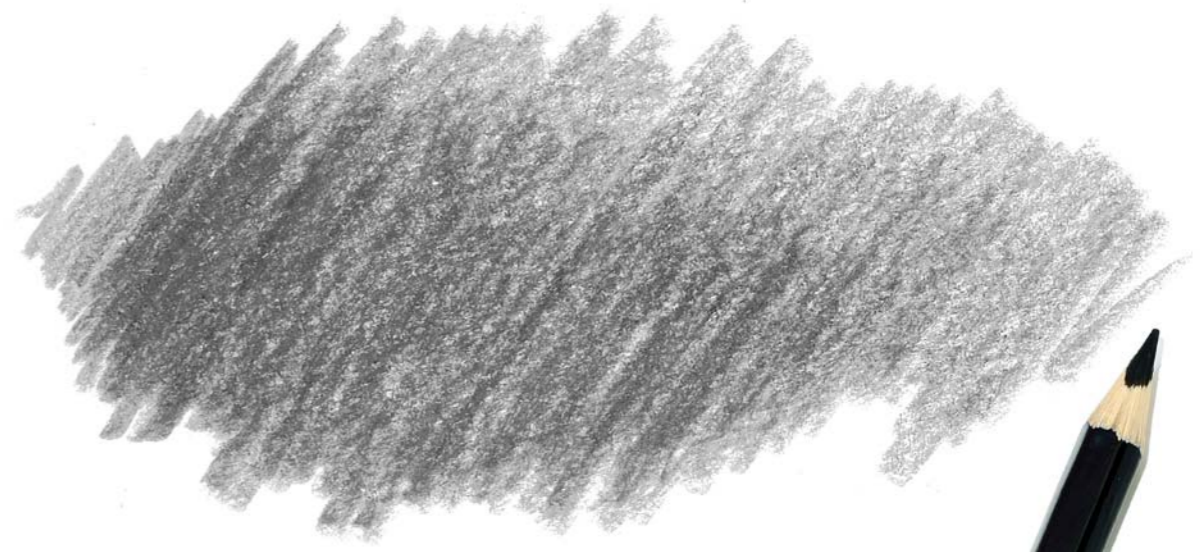
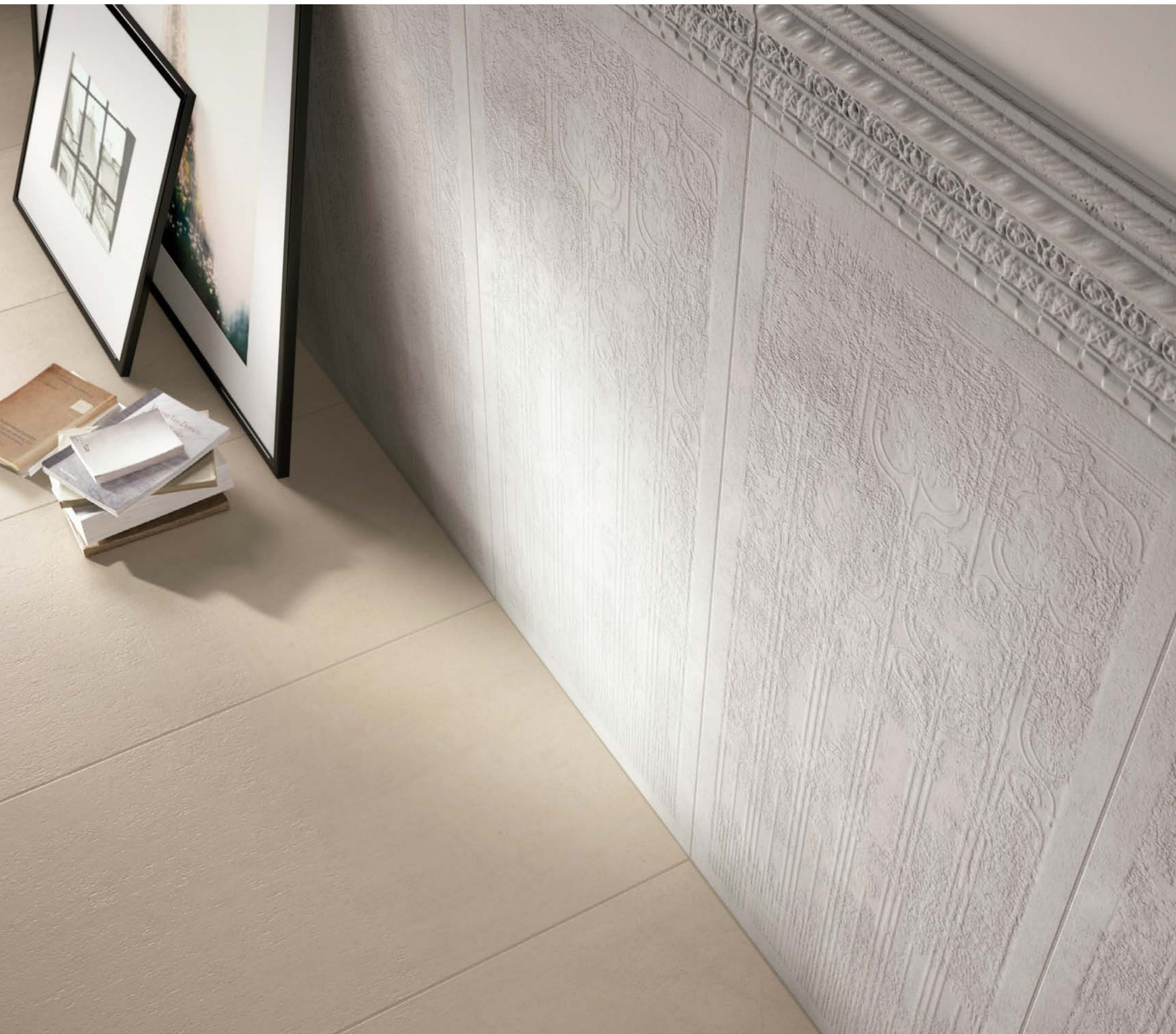
creative concrete

B.MAYFAIR 12W

CREACON 49B

MAYFAIR 1 49W





B.MAYFAIR 12W

CREACON 49B

MAYFAIR 1 49W



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CREACON 49N

MK.CREACON N

WOOD 161T



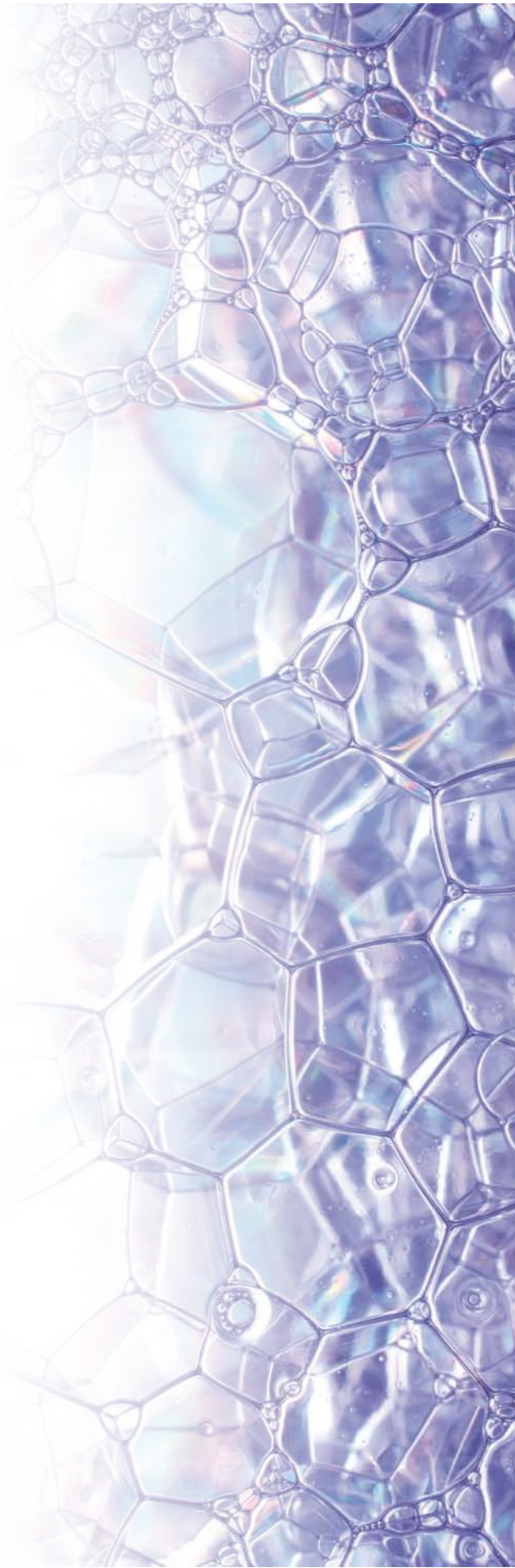


creative concrete

CREACON 36N

CREACON 60W

HANDMADE2 MIX





CREACON 36N

CREACON 60W

HANDMADE2 MIX



creative concrete

creative concrete

CREACON 36W

CREACON 10N

CREACON 36N





CREACON 36W
CREACON 10N
CREACON 36N



creative concrete

creative concrete

LOS.CREACON B





creative concrete

CREACON R 60



**PAVIMENTI
E RIVESTIMENTI**

Floor tiles and Wall tiles
Sol et Revêtement
Bodenfliese und Wandfliese
Pavimento y Revestimiento
Напольная и облицовочная
плитка
Podovi i zidovi
地面与墙面

Creative Concrete B



Creative Concrete W



Creative Concrete G



10x10 4"x4"
CREACON 10B ± 10,5 - R10 [N] [ST] [▲]


30x60 12"x24"
CREACON 36B ± 10,5 - R10 [N] [ST] [▲]
CREACON R 36B ± 10,5 - R11 [N] [ST] [▲]

45x45 18"x18"
CREACON 45B ± 9,5 - R10 [N] [ST] [▲] [D]

45x90 18"x36"
CREACON 49B ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"
CREACON 60B ± 10,5 - R10 [N] [ST] [▲]
CREACON R 60B ± 10,5 - R11 [N] [ST] [▲]

90x90 36"x36"
CREACON 90B ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"

LOS.CREACON B ± 10,5 - R10 [N] [ST] [▲]

10x10 4"x4"
CREACON 10W ± 10,5 - R10 [N] [ST] [▲]


30x60 12"x24"
CREACON 36W ± 10,5 - R10 [N] [ST] [▲]
CREACON R 36W ± 10,5 - R11 [N] [ST] [▲]

45x45 18"x18"
CREACON 45W ± 9,5 - R10 [N] [ST] [▲] [D]

45x90 18"x36"
CREACON 49W ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"
CREACON 60W ± 10,5 - R10 [N] [ST] [▲]
CREACON R 60W ± 10,5 - R11 [N] [ST] [▲]

90x90 36"x36"
CREACON 90W ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"

LOS.CREACON W ± 10,5 - R10 [N] [ST] [▲]

10x10 4"x4"
CREACON 10G ± 10,5 - R10 [N] [ST] [▲]


30x60 12"x24"
CREACON 36G ± 10,5 - R10 [N] [ST] [▲]
CREACON R 36G ± 10,5 - R11 [N] [ST] [▲]

45x45 18"x18"
CREACON 45G ± 9,5 - R10 [N] [ST] [▲] [D]

45x90 18"x36"
CREACON 49G ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"
CREACON 60G ± 10,5 - R10 [N] [ST] [▲]
CREACON R 60G ± 10,5 - R11 [N] [ST] [▲]

90x90 36"x36"
CREACON 90G ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"

LOS.CREACON G ± 10,5 - R10 [N] [ST] [▲]

Creative Concrete DG



Creative Concrete N



10x10 4"x4"
CREACON 10DG ± 10,5 - R10 [N] [ST] [▲]


30x60 12"x24"
CREACON 36DG ± 10,5 - R10 [N] [ST] [▲]
CREACON R 36DG ± 10,5 - R11 [N] [ST] [▲]

45x45 18"x18"
CREACON 45DG ± 9,5 - R10 [N] [ST] [▲] [D]

45x90 18"x36"
CREACON 49DG ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"
CREACON 60DG ± 10,5 - R10 [N] [ST] [▲]
CREACON R 60DG ± 10,5 - R11 [N] [ST] [▲]

90x90 36"x36"
CREACON 90DG ± 10,5 - R10 [N] [ST] [▲]

60x60 24"x24"

LOS.CREACON DG ± 10,5 - R10 [N] [ST] [▲]

10x10 4"x4"
CREACON 10N ± 10,5 - R10 [N] [ST] [▲]


30x60 12"x24"
CREACON 36N ± 10,5 - R10 [N] [ST] [▲]
CREACON R 36N ± 10,5 - R11 [N] [ST] [▲]

45x45 18"x18"
CREACON 45N ± 9,5 - R10 [N] [ST] [▲] [D]

45x90 18"x36"
CREACON 49N ± 10,5 - R10 [N] [ST] [▲]



60x60 24"x24"
CREACON 60N ± 10,5 - R10 [N] [ST] [▲]
CREACON R 60N ± 10,5 - R11 [N] [ST] [▲]

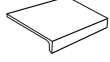
90x90 36"x36"
CREACON 90N ± 10,5 - R10 [N] [ST] [▲]


60x60 24"x24"

LOS.CREACON N ± 10,5 - R10 [N] [ST] [▲]


PEZZI SPECIALI

Special pieces - Pièces spéciales - Sonderpreise
Piezas especiales - Специальные элементы
Naročiti dijelovi - 特制件

 9,5x45 3.7x1.8"	 9,5x60 3.7x2.4"
CREACON BT 45B	CREACON BT 60B
CREACON BT 45W	CREACON BT 60W
CREACON BT 45G	CREACON BT 60G
CREACON BT 45DG	CREACON BT 60DG
CREACON BT 45N	CREACON BT 60N

 15x30x4 6"x12"x1.6"
CREACON ER30B
CREACON ER30W
CREACON ER30G
CREACON ER30DG
CREACON ER30N

 90x32,5 36"x12.8"
CREACON G90B
CREACON G90W
CREACON G90G
CREACON G90DG
CREACON G90N

 90x32,5 36"x12.8"
CREACON A90BDX CREACON A90BSX
CREACON A90WDX CREACON A90WSX
CREACON A90GDX CREACON A90GSX
CREACON A90GDGX CREACON A90DGSX
CREACON A90NDX CREACON A90NSX

DECORI

Decors
Decors
Dekore
Decoros
Декоры
Dekoracije
装饰



MAYFAIR 1 49B
45x90 - 18"x36"



B.MAYFAIR 12B
12,5x45 - 4,9"x18"



A.MAYFAIR 12B
12,5x3 - 4,9"x1,2"



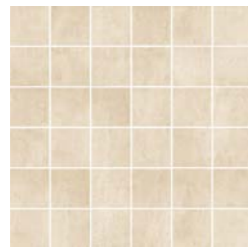
B.MAYFAIR 5B
5x45 - 2"x18"



A.MAYFAIR 5B
5x3 - 2"x1,2"



MK.CREAON B
25x30 - 10"x12"



MK.CREAON 30B
30x30 - 12"x12"



MAYFAIR 1 49W
45x90 - 18"x36"



B.MAYFAIR 12W
12,5x45 - 4,9"x18"



A.MAYFAIR 12W
12,5x3 - 4,9"x1,2"



B.MAYFAIR 5W
5x45 - 2"x18"



A.MAYFAIR 5W
5x3 - 2"x1,2"



MK.CREAON W
25x30 - 10"x12"



MK.CREAON 30W
30x30 - 12"x12"



MAYFAIR 1 49G
45x90 - 18"x36"



B.MAYFAIR 12G
12,5x45 - 4,9"x18"



A.MAYFAIR 12G
12,5x3 - 4,9"x1,2"



B.MAYFAIR 5G
5x45 - 2"x18"



A.MAYFAIR 5G
5x3 - 2"x1,2"



MK.CREAON G
25x30 - 10"x12"



MK.CREAON 30G
30x30 - 12"x12"



MAYFAIR 1 49DG
45x90 - 18"x36"



B.MAYFAIR 12DG
12,5x45 - 4,9"x18"



A.MAYFAIR 12DG
12,5x3 - 4,9"x1,2"



B.MAYFAIR 5DG
5x45 - 2"x18"



A.MAYFAIR 5DG
5x3 - 2"x1,2"



MK.CREAON DG
25x30 - 10"x12"



MK.CREAON 30DG
30x30 - 12"x12"



MAYFAIR 1 49N
45x90 - 18"x36"



B.MAYFAIR 12N
12,5x45 - 4,9"x18"



A.MAYFAIR 12N
12,5x3 - 4,9"x1,2"



B.MAYFAIR 5N
5x45 - 2"x18"



A.MAYFAIR 5N
5x3 - 2"x1,2"



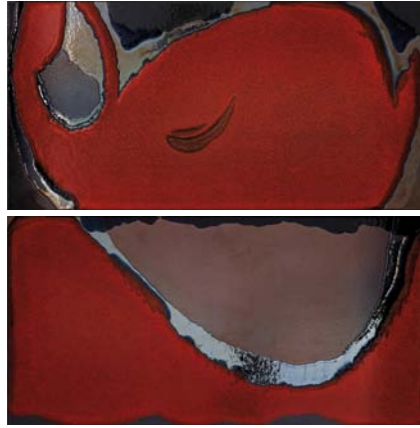
MK.CREAON N
25x30 - 10"x12"



MK.CREAON 30N
30x30 - 12"x12"

DECORI

Decors
Decors
Dekore
Decoros
Декоры
Dekoracije
装饰



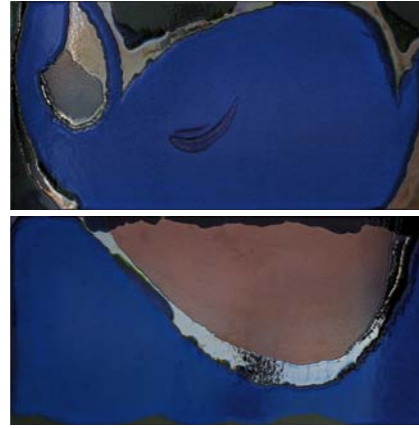
HANDMADE1 MIX
30x60 - 12"x24"



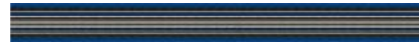
L.HANDMADE1 5
5,5x60 - 2.2"x24"



L.HANDMADE1 2
2,5x60 - 1"x24"



HANDMADE2 MIX
30x60 - 12"x24"



L.HANDMADE2 5
5,5x60 - 2.2"x24"



L.HANDMADE2 2
2,5x60 - 1"x24"

CARATTERISTICHE TECNICHE SPECIFICHE

Technical features specifications - Caractéristiques techniques spécifique - Technische Eigenschaften - Características técnicas específicas
Требуемые технические характеристики - Specifična tehnička svojstva - 特殊技术规格

P = Gres porcellanato a tutto spessore - Full body porcelain tiles - Grès cérame pleine masse - Durchgefärbtes Feinsteinzeug - Gres Porcelánico a toda masa - Керамогранит полнотельный - Porculansko-kamene pločice - 各种厚度的仿石瓷砖

PROGETTO	TIP	ARTICOLO	DIN 51130 (R)	DIN 51097 (A+B+C)	ASTM C1028/96		BCR Rep.CEC 6/81		DM 14/6/89 n.236	
					n.a.	n.b.	g.a.	g.b.	c.a.	g.b.
CREATIVE CONCRETE	P	CREACON	R10	A	> 0,7	> 0,6	> 0,4	> 0,4	> 0,4	> 0,4
		CREACON R	R11	A+B	> 0,7	> 0,6	> 0,4	> 0,4	> 0,4	> 0,4



ECO

La natura e la tecnologia si fondono per dar vita a un nuovo concetto di ceramica che mette al centro il rapporto tra l'uomo e l'ambiente; un binomio inscindibile per il conseguimento consapevole dei principi di eco-efficienza aziendale ed eco-compatibilità ambientale sigillata importanti riconoscimenti.

Nature and technology combine to give birth to a new concept in ceramic tiles which places the relationship between man and the environment at the centre; an inseparable combination for the conscious achievement of eco-efficient corporate principles as well as those of environmental eco-compatibility, sealed with important recognitions.

La nature et la technologie se fondent pour donner naissance à un nouveau concept de céramique qui met au centre le rapport entre l'homme et l'environnement; un binôme indissociable pour que les principes d'éco-efficience de l'entreprise et d'éco-compatibilité environnementale une fois acquis soient reconnus par d'importants labels.

Natur und Technik verbinden sich, um ein neues Konzept der Keramik zu schaffen, in dessen Mitte die Beziehung zwischen Mensch und Umwelt steht; eine untrennbare Zweisamkeit für die bewusste Durchführung der Prinzipien der ökologischen Effizienz auf Firmenebene und der Umweltverträglichkeit, die durch wichtige Anerkennungen besiegelt sind.

La naturaleza y la tecnología se funden para dar vida a un nuevo concepto de cerámica que subraya la relación entre el hombre y el ambiente; un binomio inseparable para alcanzar los principios de eco-eficiencia empresarial y eco-compatibilidad ambiental sellado por importantes reconocimientos.

Природа и технология слились воедино для воплощения новой концепции в керамике, ставящей в центр отношение между человеком и окружающей средой; неразрывный симбиоз для сознательного достижения принципов эффективного природосбережения и экологической совместимости, скрепленных значительными признаниями.

Priroda i tehnologija se spajaju u rađanju novog koncepta keramike što se usredotočuje na odnos čovjeka i okoliša; nerazdvojna kombinacija za svjesno ostvarivanje načela ekološke učinkovitosti poduzeća i ekološke kompatibilnosti, potvrđena značajnim priznanjima.

自然与技术结合，带来全新的陶瓷理念，以人与自然的关系为中心，落实企业生态效率和环境兼容性原则，获得多项重要认证。





**COOPERATIVA
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D'IMOLA**

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be  Italian dal 1874

